

Kiersten Peñaloza-Resch

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Education

Emerson College | Cambridge, MA | Sept. '20- May '23

Master of Arts in Publishing and Writing

Courses completed include Copyediting, Book Editing, Book Marketing and Sales, Magazine Publishing Overview, and Book Publishing Overview. Currently enrolled in Book Publicity to be completed in Dec. 2022.

Roger Williams University (RWU) | Bristol, RI, Jan. '16-May '19

3.6 GPA Magna Cum Laude Recipient of
Bachelor of Fine Arts in Creative Writing
Bachelor of Arts in Dance Performance
Minor in Arts Management
Dean's List Spring 2016 to Spring 2019

Creative Writing courses concentrated in fiction and short story writing. Dance Performance courses focused on Laban training, modern dance, and performance art.

Key Skills

- Voice Projection
- Performance Art
- Improvisation
- Team Management
- Editing
- Proofing
- Copyediting
- WordPress & Wix
- Squarespace
- Microsoft Suite
- Adobe InDesign
- Instagram
- Twitter
- YouTube

Hobbies

- Dance Performance
- Baking & Cooking
- Reading
- Weightlifting
- Board Games & Puzzles
- Traveling

Experience

Contract Marketing Producer | *MIT Sloan Management Review*, Boston, MA | Jan. '21-Present

- Write dynamic copy & cultivate creatives and templates for weekly newsletters and email campaigns
- Collaborate with marketing team to redesign creative templates

Event Manager | *Blackstone Caterers – Blithewold Mansion*, Bristol, RI | March '21-May '22

- Aid bride and VIP guests in wedding activities
- Unlock, clean, and close mansion plus event space
- Take inventory, organize contracts, create graphics

Campus Tour Guide | *RWU Undergraduate Admissions*, Bristol, RI | April '16-May '19

- Provided tours to prospective students and families
- Tour groups ranged from 1 to 65
- Train and mentor new hires before staff evaluation
- Participate in student panels

Dance Theatre Participant | *RWU Dance Performance Dept.*, Bristol, RI | Jan. '16-May '19

- Audition for & perform 1 to 5 student/faculty/guest artist pieces each semester
- Rehearse twice per week for each piece
- Perform in 4 performances including stage set up and break down

Junior/Senior Showcase Choreographer | *RWU Dance Performance Dept.*, Bristol, RI | Spring '18

- Choreographed solo and wrote accompanying script performed in tandem with dance
- Orchestrated lighting and sound cues for other acts